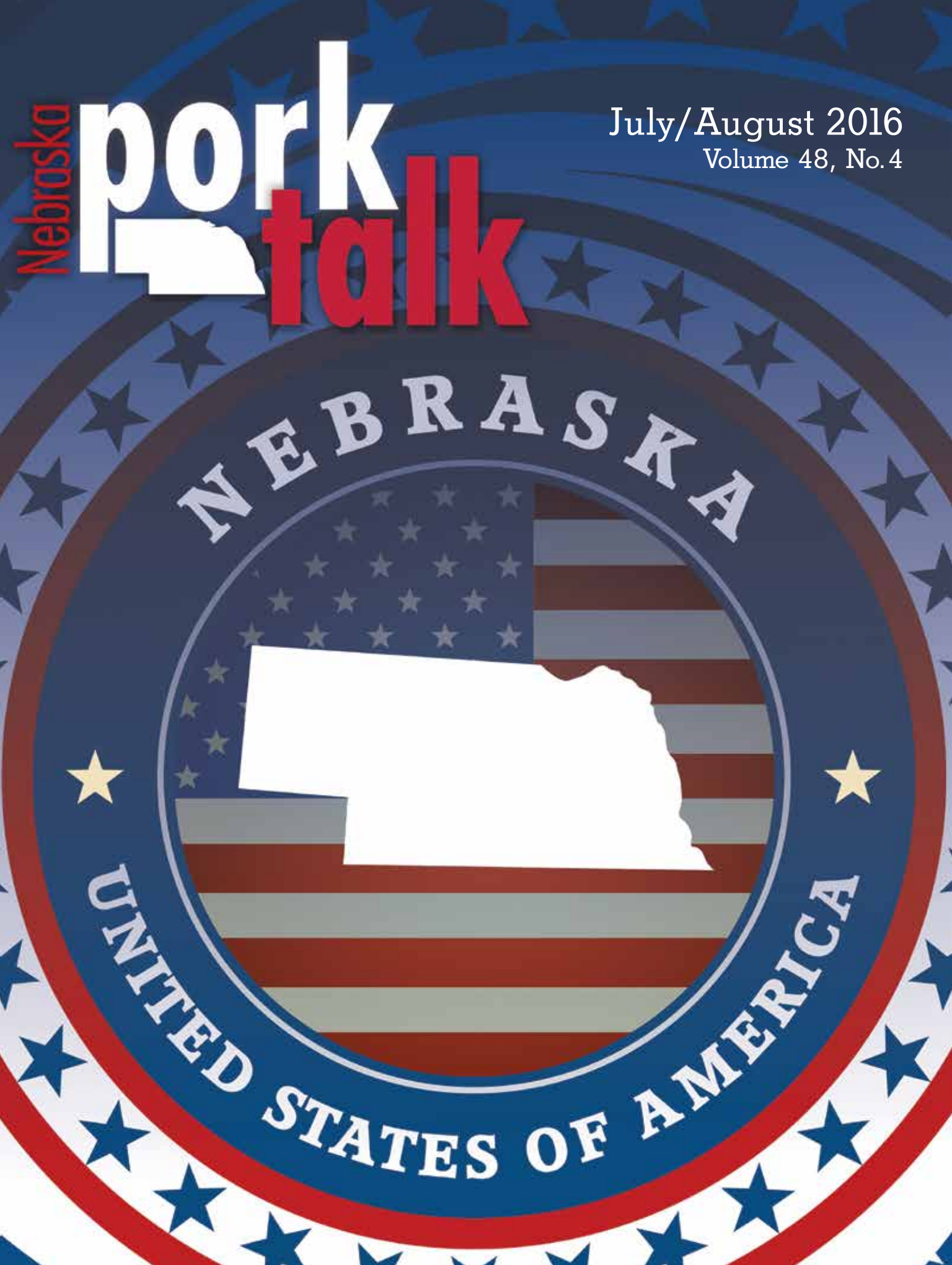
Nebraska pork talk

July/August 2016
Volume 48, No. 4



NEBRASKA PORK PRODUCERS ASSOCIATION

Board of Directors

Ron Browning	Fremont	(402) 753-3255
Shana Beattie	Sumner	(308) 325-1278
Tim Chancellor	Broken Bow	(308) 872-2020
John Csukker	Shelby	(402) 910-1892
Matt Clark	McCool Jct.	(402) 366-1375
Karen Grant	Meadow Grove	(402) 649-4466
Aaron Kavan	York	(402) 314-3340
Michael Luckey	Columbus	(402) 910-3121
Duane Miller	Davenport	(402) 364-3619
Kevin Peterson	Osceola	(402) 366-1362
Aaron Reichmuth	Humphrey	(402) 920-2497
Stuart Spader	Waco	(402) 363-3172
Darin Uhlir	St. Paul	(308) 754-4243
Russ Vering	Howells	(402) 719-1499
Mike Wisnieski	Omaha	(402) 548-5761

Executive Committee

President, Russ Vering	Howells	(402) 719-1499
Vice President, Darin Uhlir	St. Paul	(308) 754-4243
Vice President, Tim Chancellor	Broken Bow	(308) 872-2020
Vice President, Kevin Peterson	Osceola	(402) 366-1362
2014 President, Jan Miller	Belden	(402) 985-2480
Past President, Scott Spilker	Beatrice	(402) 228-0552
NPB Representative, Terry O'Neel	Friend	(402) 416-2316
UNL Representative, Dr. Benny Mote	Lincoln	(402) 472-6033
Allied Representative, Aaron Kavan	York	(402) 314-3340

NPPA Office

	nppa@NEpork.org	(888) 627-7675
Executive Director	Al Juhnke	(402) 472-0492
Domestic Marketing Director	Jane Stone	(402) 525-1525
Producer Information Director	Dee Petersen	(402) 472-2563
Youth Education Director	Kyla Habrock	(402) 472-2528
Allied Industry Services Director	Sandra Kavan	(402) 472-0493

National Pork Producers Council	(515) 278-8012
Pork Checkoff Service Center—National Pork Board	(800) 456-7675

Nebraska pork talk

Nebraska Pork Talk is published bi-monthly by the Nebraska Pork Producers Association, Inc. (NPPA) to a circulation of approximately 4,900, including all identified Nebraska pork producers and a variety of industry supporters.

All editorial and advertisements are screened along rigid standards, but the publisher assumes no responsibility for accuracy or validity of claims, nor guarantees the absence of errors or omissions; all rights are reserved. Editorial and advertising information is due in the NPPA office by the first of the month preceding the publication. NPPA has the right to accept or deny any submissions.

All inquiries and address corrections should be directed to the Nebraska Pork Producers Association.

Nebraska Pork Producers Association
7441 O Street, Suite 104
Lincoln, NE 68510

Phone: (888) 627-7675
Fax: (402) 472-4930
Email: nppa@NEpork.org
www.NEpork.org

Jalapeno/Blue Cheese Stuffed Pork Burger

24 ounces ground pork (96% lean)
6 tablespoons chopped pickled jalapenos
6 tablespoons blue cheese crumbles
1/4 teaspoon salt
1/4 teaspoon black pepper
6 thin slices purple onion
12 dill pickle slices
6 thin tomato slices
6 whole wheat buns

BBQ Sauce

3/4 cup ketchup
2 cloves garlic (chopped)
1 1/2 tablespoons brown sugar
1 1/2 tablespoons pure maple syrup
1 1/2 tablespoons Worcestershire sauce
1 1/4 tablespoons cider vinegar
1 teaspoon smoked paprika
1 teaspoon black pepper

DIRECTIONS

Make 6- 4 ounce burger balls mixing in the salt and pepper and split in half, making two 2 ounce patties. Put 1 tablespoon chopped jalapeno peppers on one of the split patties and 1 tablespoon of the blue cheese crumbles on the same patty. Spread and gently push the two ingredients into the patty. Place the other patty on top the patty with the blue cheese and jalapenos and seal together, making sure the ingredients are totally inside. Place on gas grill on medium high heat for 5 minutes on each side. Take off burgers and let them rest for 3 minutes. Place the buns on the grill to toast them. Place the burger on bottom bun add 1 tablespoon of BBQ sauce (see recipe below), 1 tomato slice, 1 purple onion slice and 2 pickle slices. Then top with grilled bun.

BBQ sauce: Place 3/4 ketchup, 2 chopped cloves of garlic, 1 1/2 tablespoons brown sugar, 1 1/2 tablespoons pure maple syrup, 1 1/2 tablespoons Worcestershire, 1 1/4 tablespoon cider vinegar, 1 teaspoon smoked paprika, 1 teaspoon black pepper for the sauce in a small pot and bring to a bubble on the side burner. Reduce heat to low and let simmer for 15 minutes.

pork checkoff

Portions of Nebraska Pork Talk are partially funded by Nebraska pork producers and their checkoff investments.

NATIONAL PORK BOARD NAMES WILLIAM EVEN AS CHIEF EXECUTIVE OFFICER

William J. Even, an agriculture-industry leader with substantial senior management experience in crop and livestock production will join the National Pork Board as its new Chief Executive Officer on June 6, 2016. Currently based in South Dakota, Even is Global Industry Relations Lead with DuPont Pioneer.

"As a fourth-generation farmer, I have deep, personal knowledge of the challenges facing today's pork producers and I am impressed with and completely support the Pork Checkoff's strategic plan that guides and directs its programs," said Even. "I look forward to working on behalf of America's more than 60,000 pig farmers to build consumer trust, drive sustainable production and grow consumer demand for pork."

Before joining the National Pork Board, Even managed DuPont Pioneer's global industry relations strategy. In that role, he built collaborative stakeholder relationships in the areas of seed, biotechnology, biofuels and farm policy. Prior to that position, he served as DuPont Pioneer's Commercial Unit Lead for South Dakota, North Dakota and northwest Minnesota where he was responsible for leading seed sales, operational marketing, agronomy, training, demand planning, precision agriculture and policy needs in the region.

From 2007 to 2010, immediately prior to joining DuPont Pioneer, Even served as South Dakota's Secretary of Agriculture. During his tenure, he managed six department divisions including Agriculture Regulatory Services, Agriculture Development, State Fair, Wildland Fire, Resource Conservation and Forestry, and Agricultural Policy. He also served as Deputy Secretary of Tourism and State Development, Director of the Governor's Office of Economic Development, State Energy Policy Director, and policy advisor for South Dakota Governor Mike Rounds.

"Bill's stellar career in public service has been devoted to defining ag policy and implementing the often difficult changes needed to continuously improve," said Derrick Sleezer, National Pork Board president and a pig farmer from Cherokee, Iowa. "His ability to build trusted relationships is critical to the U.S. pork industry. I feel confident in his experience and discipline needed to build and lead teams to meet the growing demand for protein in the U.S. and abroad."

Even holds a degree in agricultural production from Lake Area Technical Institute, a Bachelor of Science in agricultural business and minor in economics from South Dakota State University; and a Juris Doctorate from Drake University Law School, where he was an Opperman Scholar.

He and his family own and operate a fifth-generation diversified crop and livestock operation near Humboldt, South Dakota, where they raise corn, soybeans, wheat, alfalfa and cattle. The farm was homesteaded in 1883 by his great-grandfather and Even began farming in 1983. He and his wife, Janell, have three children and currently live in Humboldt, South Dakota, before relocating to the Des Moines area.

Jon Leafstedt, Jim Gerardot, and Ed Yuhas, principals with Kincannon & Reed, a global executive search firm focused on the food and agribusiness industry, assisted the National Pork Board and its search committee in the recruitment of Bill Even as Chief Executive Officer.

Are You Ready for January 1, 2017?

By Minnesota Pork Board

The U.S. Food and Drug Administration (FDA) is taking a new approach on the judicious use of medically important (to treat human illness) antibiotics in food-animal production. It involves voluntary cooperation by all sectors. Here's a snapshot of FDA's time line to implement these changes.

Guidance 209: In 2010, FDA outlined its intent and recommendations regarding growth promotion uses of medically important antibiotics in food-animal production. This action applies to both feed-grade and water-based antibiotics. FDA also specified that veterinarian oversight will increase for the remaining therapeutic applications (prevention, treatment and control) of medically important antibiotics.

Guidance 213: On Dec. 11, 2013, FDA initiated a three-year transition process to complete its food-animal antibiotic strategy. This action requests animal-health companies to outline intentions to voluntarily remove any production/growth-promotion uses from product labels of medically important antibiotics. The guidance also eliminates over-the-counter status of these medications and increases veterinary oversight for on-farm therapeutic use by requiring a veterinary feed directive (VFD) for feed applications and a prescription for water treatments. Jan. 1, 2017, is when implementation begins.

Final VFD Rule: On June 3, 2015, FDA announced the final VFD rule. According to the agency, the final rule outlines specific details of the VFD process for medically important (to treat human infections) feed-grade antibiotics.

There are still many questions about the new antibiotic guidelines that will come in effect on January 1, 2017. To help answer some of the questions regarding how to prepare and what to expect we have enlisted the help of two experts:

Dr. Liz Wagstrom, DVM, Chief Veterinarian, National Pork Producers Council

Dr. Laura Bruner, DVM, Swine Vet Center

1. What medications will need a VFD on January 1, 2017?

Dr. Wagstrom: All antibiotics will require a VFD on January 1, 2017 EXCEPT:

Bacitracin	Tiamulin
Bambermycin	Narasin
Carbadox	

2. How long will VFD's need to be kept on file?

Dr. Wagstrom:

PREVIOUS RULE	REVISED RULE
2 year record retention	2 year record retention
Original document to feed mill	May email or fax document
No extra-label use	No extra-label use
Order for tons of feed	Order for number of days
No refills, unless on label	No refills, unless on label
Written for one group of animals on a premise	Attached list of premises for each mill
VCPR required	State VCPR required

3. Can antibiotic inventory that was purchased prior to January 1, 2017 that now require a VFD be administered without a VFD?

Dr. Bruner: All feed grade antibiotics that were deemed medically important for human medicine will require a VFD, regardless of the date that the antibiotic was purchased.

For example, if I purchased Tylan 40 medication in November 2016, any pigs being fed that medication starting January 1, 2017 will require a VFD before it can be fed to pigs.

4. How will on-farm feed manufacturing be impacted?

Dr. Wagstrom: If a producer has an on-farm feed mill and only mixes for themselves they will need to have a VFD to present to the distributer to buy feed. They will need to have a current VFD on file to feed out to pigs.

If a producer is making feed that will be given or sold to a neighbor or contract grower (another person besides themselves; pigs not on their farm). They will need to register with the FDA as a distributer which requires a one-time written letter to the FDA. This letter will need to be kept on file. A VFD will be needed for every batch of medicated feed.

5. What is one of the challenges that we may face with the VFD's?

Dr. Bruner: The logistics of getting medicated feed on short notice to animals that are sick is going to be one of the biggest challenges.

For example: A producer orders feed in the morning and during the day chores does not see the symptoms of Ileitis. Night chores reveal clinically ill pigs with Ileitis. The feed mill will be making the feed early the next morning, so a VFD has to be made in a short amount of time. In that situation, you will need to contact your veterinarian immediately so the VFD can be issued before close of the day or very early the next morning before the feed has been made. Medicated feed such as Tylan or Linco to treat ileitis, will require a VFD before it can be made.

Most vet clinics have an after hour phone number and most swine veterinarians are used to taking calls from clients past 5:00 p.m. Web based sites that veterinarians can access and issue a VFD from any location are available and a VFD can be emailed to the feed mill and to the producer.

6. Will vets be able to write a VFD for an entire flow of pigs if there is a known health challenge?

Dr. Bruner: One of the main goals of the new regulations in 2017 is that there is more veterinarian oversight in the medication decisions of food animals. A VCPR (vet-client-patient relationship) is the federal and state's measure of veterinary oversight. Each state has its own version of a VCPR. In general, the VCPR states that the veterinarian must have sufficient knowledge of the pigs that they are medicating. As long as the veterinarian has sufficient knowledge of a flow of pigs, a VFD could be written for a flow of pigs at multiple sites within one VFD.

The best example is a sow farm that weans into multiple wean to finish barns. If the veterinarian has spent sufficient time in this herd to gain knowledge of the health challenges, a VFD can be written for medication and it can be written for multiple sites as long as all pigs are being fed out of the same feed mill. If the barns are fed out of multiple feed mills, each feed mill needs that VFD.

Another example is a sow farm that weans into one nursery and then in turn goes into multiple finishers. The veterinarian, as long as they assume responsibility for veterinary oversight, can write a VFD for that nursery for a period of no longer than 6 months.

7. How will guidelines impact the injectable use of antibiotics?

Dr. Bruner: At this time, nothing will change with injectable antibiotics in January 2017.

8. What is the typical duration of a VFD?

Dr. Wagstrom: No longer than 6 months at your vet's discretion

9. How will the new guidelines impact antibiotics administered through water?

Dr. Bruner: Water antibiotics will now go to a prescription process.

Prescriptions will also be required for the water. Each veterinary clinic may handle the prescription process a little differently. One thing that can be most helpful to a producer in order to avoid a delay in treatment is to contact vet clinics immediately if they know that they are going to require a prescription water med. Vet clinics can then start the process of getting that prescription ordered. It is somewhat similar to ordering prescriptions for a human pharmacy and picking them up later.

Veterinary clinics are still in the development phase of what that will look like at each of their practices. These prescriptions will also only be valid for 6 months at a time so if there is a known disease that is happening such as Strep in the nursery, prescriptions can be written for clients for a period of 6 months.

Water antibiotics fall under the same requirements for VCPR or vet-client-patient relationship.

10. What can farmers do to prepare for the guideline changes?

Dr. Wagstrom: It is really important to have an established relationship with your veterinarian. You need to sit down with your vet and make sure that you have a valid VCPR. Otherwise it is against the regulations to write a VFD without an established VCPR.

You also need to talk to your feed mill to make sure that you understand the way they want to handle the new guidelines so you are all on the same page.

For more information visit: Pork Checkoff's Antibiotic Resource Center at pork.org

Industry Loses a Friend and Colleague

Ronald E. Steuk Jr. of Crete passed away on June 4, 2016 after a lengthy and courageous battle with brain cancer. He was born December 5, 1954 in Ida Grove, Iowa to Ronald W. Sr. and Audrey J. (Belstene) Steuk. Ron worked in procurement for Farmland/Smithfield for 39 yrs.

Ron is survived by his loving wife, Deb of Crete; daughter, Sarah (Barry) Bradford of Manhattan, KS; son, Matt (Rebecca) Steuk of Friend; grandchildren, Hannah, Kiernan and Lydia Bradford, Trevin & Isaac Steuk; brothers, Jeff (Gigi) Steuk of Fremont, CA, Greg (Sheryl) Steuk of Sioux City, IA, Kevin Steuk of Omaha; mother-in-law, Nancy Martin; and other family and friends.

Ron is preceded in death by his parents, grandparents, Fred & Martha Steuk, Earl & Hazel Belstene; father-in-law, Dale Martin.

ENROFLOX® 100

your partner IN PROFIT

Approved for the treatment and control of Swine Respiratory Disease (SRD) associated with *Actinobacillus pleuropneumoniae* (APP), *Pasteurella multocida*, *Haemophilus parasuis* and *Streptococcus suis*

- FDA-approved, one-dose Swine Respiratory Disease (SRD) treatment
- Same active ingredient found in Baytril® 100
- Approved for pigs of all ages

FOR VETERINARY USE ONLY

For use by or on the order of a licensed veterinarian. Federal law prohibits the extra-label use of this drug in food-producing animals. Swine intended for human consumption must not be slaughtered within 5 days of receiving a single-injection dose. Use with caution in animals with known or suspected CNS disorders. Observe label directions and withdrawal times. See product labeling for full product information.

www.norbrookinc.com

0316-495-I01A

Norbrook®

Baytril is a registered trademark of Bayer Animal Health
The Norbrook logos and Enroflox® are registered trademarks of Norbrook Laboratories Limited.

Comment Period Open on Livestock Matrix

The Nebraska Department of Agriculture (NDA) is informing the public that the draft of the livestock siting assessment matrix is now available for review and comments.

Legislative Bill 106, which was signed by Gov. Pete Ricketts on May 27, 2015, charges NDA, in consultation with the assessment matrix committee, with development of an assessment matrix. The matrix can be used by producers and county government officials for siting livestock operations.

The creation and make-up of the committee was also part of LB106. The committee, comprised of representatives from several entities involved in zoning and livestock development, has completed its work on the initial draft of the matrix which is now available at www.nda.nebraska.gov. Comments on the matrix must be submitted by July 31, 2016 by email to agr.webmaster@nebraska.gov, or by mail: Nebraska Department of Agriculture, Attn. Steve Roth, 301 Centennial Mall South, 4th Floor, Lincoln, NE 68509.

The committee will review and consider submitted comments prior to final publication of the assessment matrix which must be completed by Aug. 30, 2016.

— Nebraska Department of Agriculture

SAVE THE DATE

2016 CAPITAL CITY RIBFEST

FESTIVAL SPACE PARKING LOT NORTH OF PINNACLE BANK ARENA
AUGUST 18–20, 2016

FOR MORE INFORMATION PLEASE VISIT **NEPORK.ORG**.

20TH ANNUAL CAPITAL CITY RIBFEST

TO DONATE AUCTION ITEMS, PLEASE CONTACT SANDRA AT (402) 472-0493 OR SANDRA@NEPORK.ORG

ANADA 200-495, Approved by FDA

Enrofloxacin® 100 (enrofloxacin) 100 mg/mL Antimicrobial Injectable Solution

For Subcutaneous Use in Beef Cattle, Non-Lactating Dairy Cattle and Swine Only.
Not for Use in Female Dairy Cattle 20 Months of Age or Older Or In Calves To Be Processed For Veal.

Brief Summary: Before using Enroflox® 100, consult the product insert, a summary of which follows.

CAUTION: Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian. Federal (U.S.A.) law prohibits the extra-label use of this drug in food-producing animals.

PRODUCT DESCRIPTION: Each mL of Enroflox 100 contains 100 mg of enrofloxacin. Excipients are L-arginine base 200 mg, n-butyl alcohol 30 mg, benzyl alcohol (as a preservative) 20 mg and water for injection q.s.

INDICATIONS:
Cattle - Single-Dose Therapy: Enroflox 100 is indicated for the treatment of bovine respiratory disease (BRD) associated with *Mannheimia haemolytica, Pasteurella multocida, Histophilus somni* and *Mycoplasma bovis* in beef and non-lactating dairy cattle; and for the control of BRD in beef and non-lactating dairy cattle at high risk of developing BRD associated with *M. haemolytica, P. multocida, H. somni* and *M. bovis.*

Cattle - Multiple-Day Therapy: Enroflox 100 is indicated for the treatment of bovine respiratory disease (BRD) associated with *Mannheimia haemolytica, Pasteurella multocida* and *Histophilus somni* in beef and non-lactating dairy cattle.

Swine: Enroflox 100 is indicated for the treatment and control of swine respiratory disease (SRD) associated with *Actinobacillus pleuropneumoniae, Pasteurella multocida, Haemophilus parasuis* and *Streptococcus suis.*

RESIDUE WARNINGS:
Cattle: Animals intended for human consumption must not be slaughtered within 28 days from the last treatment. This product is not approved for female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established for this product in pre-ruminating calves. Do not use in calves to be processed for veal.
Swine: Animals intended for human consumption must not be slaughtered within 5 days of receiving a single-injection dose.

HUMAN WARNINGS: For use in animals only. Keep out of the reach of children. Avoid contact with eyes. In case of contact, immediately flush eyes with copious amounts of water for 15 minutes. In case of dermal contact, wash skin with soap and water. Consult a physician if irritation persists following ocular or dermal exposures. Individuals with a history of hypersensitivity to quinolones should avoid this product. In humans, there is a risk of user photosensitization within a few hours after excessive exposure to quinolones. If excessive accidental exposure occurs, avoid direct sunlight. For customer service, to obtain a copy of the Material Safety Data Sheet (MSDS) or to report adverse reactions, call Norbrook at 1-866-591-5777.

PRECAUTIONS:
The effects of enrofloxacin on cattle or swine reproductive performance, pregnancy and lactation have not been adequately determined.
The long-term effects on articular joint cartilage have not been determined in pigs above market weight.
Subcutaneous injection can cause a transient local tissue reaction that may result in trim loss of edible tissue at slaughter.
Enroflox 100 contains different excipients than other enrofloxacin products. The safety and efficacy of this formulation in species other than cattle and swine have not been determined.
Quinolone-class drugs should be used with caution in animals with known or suspected Central Nervous System (CNS) disorders. In such animals, quinolones have, in rare instances, been associated with CNS stimulation which may lead to convulsive seizures. Quinolone-class drugs have been shown to produce erosions of cartilage of weight-bearing joints and other signs of arthropathy in immature animals of various species. See Animal Safety section for additional information.

ADVERSE REACTIONS: No adverse reactions were observed during clinical trials.

ANIMAL SAFETY:
In cattle safety studies, clinical signs of depression, incoordination and muscle fasciculation were observed in calves when doses of 15 or 25 mg/kg were administered for 10 to 15 days. Clinical signs of depression, inappetance and incoordination were observed when a dose of 50 mg/kg was administered for 3 days. An injection site study conducted in feeder calves demonstrated that the formulation may induce a transient reaction in the subcutaneous tissue and underlying muscle. In swine safety studies, incidental lameness of short duration was observed in all groups, including the saline-treated controls. Musculoskeletal stiffness was observed following the 15 and 25 mg/kg treatments with clinical signs appearing during the second week of treatment. Clinical signs of lameness improved after treatment ceased and most animals were clinically normal at necropsy. An injection site study conducted in pigs demonstrated that the formulation may induce a transient reaction in the subcutaneous tissue.

Norbrook Laboratories Limited,
Newry, BT35 6PU, Co. Down, Northern Ireland

I01 March 2015

The Norbrook logos and Enroflox® are registered trademarks of Norbrook Laboratories Limited.

Norbrook®

Whole Hog Genetics

Hartington, NE
(402) 254-2444

wholehogai@wholehogai.com
www.wholehogai.com

Ron Brodersen, DVM

Superior Quality AI Class Boars

Celebrating 21 years of continuous service since 1995!

Fresh Semen,
Delivered to the Farm

Don't get caught in the crowd!

If quality genetics, competitive pricing and exceptional customer service are important to you, turn to Sandy Pine Systems

Supplying PIC products since 1984 • Isolated / Filtered Nebraska location
- PIC L3 sows producing Camborough and Camborough 48
- Our Gene center supplies PIC 327, 337, 359, 280, 8.0 semen
  - Our own delivery service maximizes biosecurity and quality
  - PRRS free since inception in 1998

PIC has done extensive performance selection for over 30 years. This selection process has provided annual improvement that provides significant economic advantages to Sandy Pine customers.

Our commitment to customer service, high health, and biosecurity make us the right choice.

SANDY PINE SYSTEMS

402-276-6468 • email: john.carlson@sandypine.com

www.sandypine.com

WIECHMAN
Pig Company Inc.

YOUR BEST MARKET FOR:

Light and Heavy Sows
Boars, Wet, Thin Sows
Underweights, Roaster Pigs

WIECHMAN Pig Company
Hog Dealers Since 1948

Rt. 5 Studley Road
Fremont, NE 68025
402-721-5115
800-727-5153
www.wiechmanpig.com

HOLMES MURPHY®

Mission Statement:
We make a difference by promoting health, protecting wealth, and delivering peace of mind.

What is unique about your company?
Specialization! It is one thing to know insurance and help our clients achieve "good" pricing and coverage, but truly understanding our clients business is something that has allowed us to have a greater impact on their success. Holmes Murphy specializes in many industries including Agriculture, Construction, Energy, C-Store/Petroleum, and Manufacturing. Our Agriculture team includes insurance consultants, account managers, claims advocates, and loss control consultants that know Agriculture and deal with Ag on a daily basis. Our expertise in the area allows us to manage a growing 450 million dollars in Ag premiums and be on the leading edge of the intricacies and changes within the industry.

Companies that partner with Holmes Murphy are statistically proven to gain operational improvement. Our approach is not just placing insurance, but we provide consulting and benchmarking within the industry. Client potential is our responsibility, satisfaction is no longer enough!

Most notable accomplishment for your Company?
Holmes Murphy has been privately held for 84 years, and we are fiercely committed to maintaining our independence. This allows us to leverage our strength with the insurance carriers, while being able to carry out what has been promised to our clients without having to appease to what public shareholders focus on.

During our 84 years of independence, we have grown into a top 10 privately held, employee owned, brokerage in the United States while continuing to focus on the client and their business.

Services Offered:

Commercial Insurance-Property Casualty	Loss Control Services
Employee Benefits- Medical and Ancillary Coverages	Claim Consulting
Captive Insurance/Third Party Administrators	Wellness Consulting
Surety/Bonds	Personal Lines Insurance

Area Served:
We grew up in the Midwest, and that is primarily where we have our offices. We serve clients in all 50 states and have a large international presence as well. Our brick and mortar offices are in Nebraska, Iowa, South Dakota, Kansas, Colorado, Wisconsin, Oklahoma, Illinois, Texas, Montana, and Arizona. Although I have to say I do quite of bit of work from my vehicle on the side of a country road!

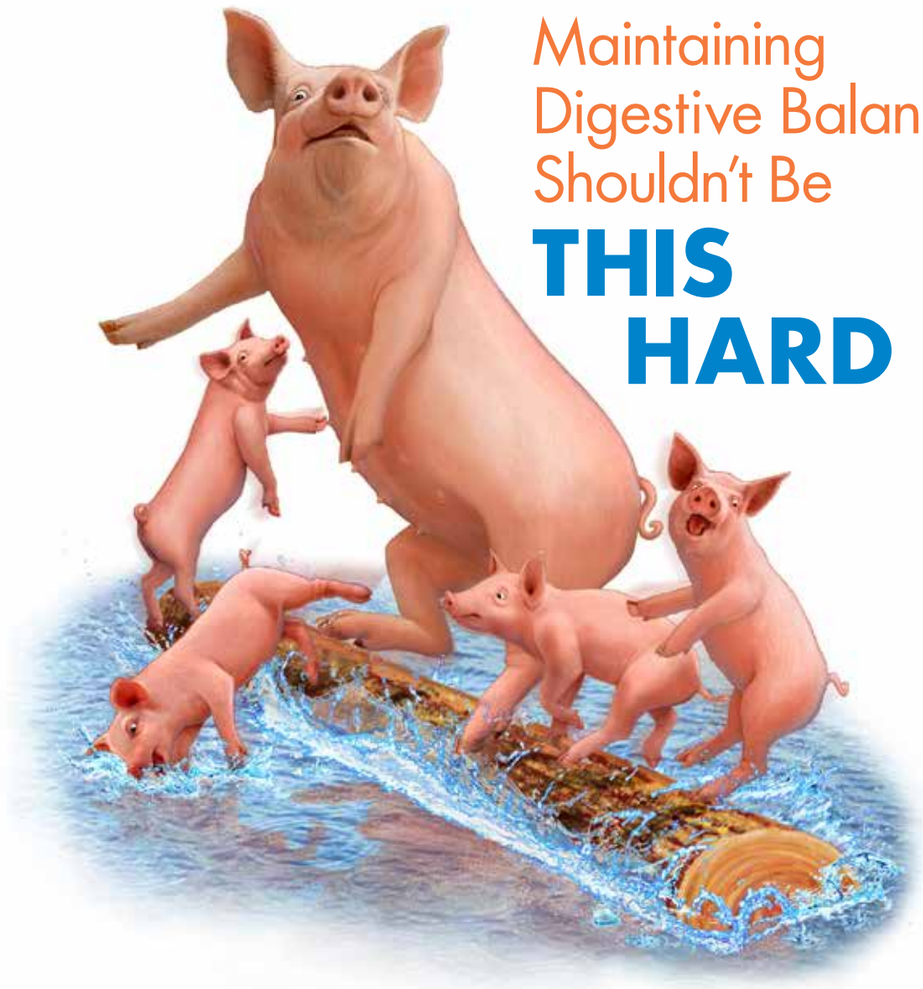
Key Contacts and Staff:
JD Gustafson, Omaha Office Ag Leader Doug Muth, Ag Specialization Leader Dan Keough, CEO

Anything else we would like Nebraska Pork Producers to know:
Holmes Murphy is committed to the Ag industry and the future of Agriculture. There is nothing better than spending a day with folks that feed the world!

Contact Information:

Holmes Murphy & Associates
13810 FNB Parkway
Omaha, NE 68154
Phone: (866) 220.4625
Fax: (402) 697.7206

Website: www.holmesmurphy.com
Facebook: Holmes Murphy & Associates
Twitter: @holmesmurphyins
LinkedIn: Holmes Murphy & Associates
YouTube: HolmesMurphy



Maintaining Digestive Balance Shouldn't Be **THIS HARD**

It's not always easy for your sows to roll through farrowing. Feeding Levucell® SB helps support a balanced digestive system naturally, especially during times of stress. Levucell SB is a unique, naturally occurring active dry yeast that has shown to help support the natural microflora in the large and small intestine. This helps maintain optimal nutritional status, which can positively impact microbial balance in the gut.

Contact your Lallemand Animal Nutrition representative and help your sows keep a balanced digestive system with Levucell SB.

Levucell® SB

LALLEMAND ANIMAL NUTRITION
Tel: 414 464 6440 Email: LAN_NA@lallemand.com

www.lallemandanimalnutrition.com

LALLEMAND

pork
Be inspired®

GRILL FOR IT!

Korean Pork Chops with Gochujang Marinade

Grilled Pork Burritos with Salsa Verde

Stuffed Pork Tenderloin with Chimichurri

pork checkoff

©2016 National Pork Board, Des Moines, IA USA. This message funded by America's Pork Producers and the Pork Checkoff.

It's time for grilling greatness! Get your tongs on our recipes and get set for a delicious summer.

PorkBeInspired.com

NEBRASKA PORK PRODUCERS ASSOCIATION

PINOT Pigs & POETS

Proceeds from the seventh annual Pinot, Pigs & Poets supporting Omaha nonprofit Completely KIDS exceeded $300,000

Completely KIDS
Creating Community for Kids and Families

pork Be inspired

All photos credit to Debra S. Kaplan

Chef Enzo Zurlo, of Enzo's Italian, puts the finishing touches on his dish, Seared Espresso Rubbed Pork Belly with Sambuca Glaze.

Proceeds from Pinot, Pigs & Poets support the Completely KIDS weekend and after-school food programs. Due to the event's success, Completely KIDS has been able to increase the number of children enrolled in the Weekend Food Program, which provides healthy, child-friendly food

More than 50 pinot noir wines, including 2013 Sonoma Coast from Kistler Vineyards, were featured.

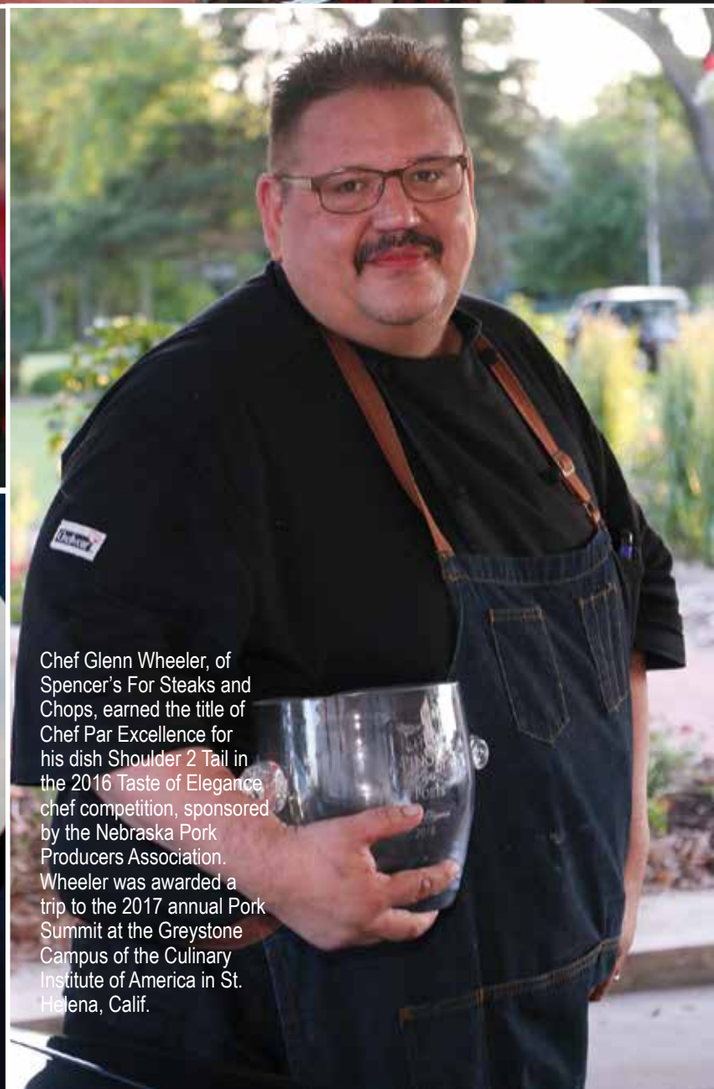
Chefs participating in the 2016 Taste of Elegance, sponsored by the Nebraska Pork Producers Association. Back row from left, Paul Weiss, Tim Nicholson, Enzo Zurlo, Glenn Wheeler, Clayton Chapman and Aron Mackevicius. Front row from left, Sam Zaccone, Patrick Micheels, Ryan Ernst, Nick Strawhecker and Kyle Lamb.

Nebraska Pork Producers Association Board President Russ Vering presents Chef Glenn Wheeler with the award for Chef Par Excellence.

Pinot, Pigs & Poets featured pork dishes from 11 of Omaha's top chefs, including Chef Clayton Chapman's TD Niche Farm's Heritage Pork Roulade, as pictured here.

Spencer's For Steaks and Chops Chef Glenn Wheeler's dish, Shoulder 2 Tail, earned him the Chef Par Excellence title in the Taste of Elegance chef competition.

Special thanks to the 2016 Pinot, Pigs & Poets Committee.



Chef Glenn Wheeler, of Spencer's For Steaks and Chops, earned the title of Chef Par Excellence for his dish Shoulder 2 Tail in the 2016 Taste of Elegance chef competition, sponsored by the Nebraska Pork Producers Association. Wheeler was awarded a trip to the 2017 annual Pork Summit at the Greystone Campus of the Culinary Institute of America in St. Helena, Calif.

What You Would Do...
if You Were Never Disappointed?

By: Ali Prochaska

Thanks to the early February blizzard, our travel to Kearney got delayed one day, however; this did not set the Nebraska Pork Producers Association Pork Leadership Program participants back one bit. We made valuable use of the time we did have together to wrap up and successfully end our year's final seminar. That doesn't mean we sat around in board room and roundtable discussions if that is what you're thinking. For us, it meant bonding at Lincoln's Escape Room while we waited for the Interstate to open. We were locked in the themed Escape Room for one hour and attempted to solve clues in order to escape. Due to a faulty heating device in the room we did not escape in time, but it did provide us with a memorable experience. We learned that Danielle is not only competitive, but also a whiz at clues and puzzles.

Mike and I were there for moral support and Alan, Sandra, and Kyla used their brain power to open locks and look for clues others might have passed over. Overall, it provided an enjoyable, laid-back first hour before we headed out to Kearney.

The final seminar officially began with a dinner at Sozo, which is partly owned by Josh Erickson, who joined us along with his wife Nikki. Josh, a clear leader and entrepreneur shared his story with us about how he came to invest in the restaurant, remodeled it in no time flat, and named it. Sozo in Greek simply translates to: What every human would do if they knew they were never going to be disappointed in life. In the days' following this dinner meeting, it was evident that this was truly Josh's life anthem.

OPPOSITE: To win overall, each team had to win two out of three categories: the tallest structure, the route that took the longest for the bearing to drop, or the most aesthetically pleasing. This of course sparked competition and encouraged good natured bragging and ribbing—and in the end, we were all still smiling!

The dinner set us up for what was to come the next day at Team Concepts; Josh Erickson's leadership development business in which he helps coach and bring teams of all kinds into unity. We spent the day at Team Concepts participating in fun team-building activities but also focused heavily on the roots and basics of what it takes to be a good leader. Josh defined and further explained leaders, leadership styles and leadership development better than anyone I've ever encountered.

To lead, he teaches, is using all your resources to get a group to its destination. A leader is simply there to decrease each individual's anxiety so they can perform at a high level. How you actively and successfully achieve this is recognizing one's engagement level and managing where that person is in the engagement cycle. Josh explained that managing the engagement cycle is one of the best leadership qualities someone can attain. There were many other leadership lessons we received that day which included: managing self, dealing with disappointment, and setting expectations. In my own infant career, there were many life changing, eye-opening concepts that will help me become a stronger leader in the future.

Later, three guests from the Kearney area shared their thoughts on community involvement, public office, and global industries regarding Nebraska's economy. Lucas Dart of the NU Foundation at the University of Nebraska–Kearney, Jon Watt of the Kearney School Board, and Jack Henry of Global Industries shared more in depth information about their particular topics with us, respectively. All three shared the same beliefs in their goals for the future of companies in Nebraska. They preached about the development of young leaders in the next generation, how to get them prepared, and employee development. Even though the three topics they spoke about were all different, they echoed each other in their belief that preparing the next future leader is why the Leadership Program was established in the first place. Obviously, the Nebraska Pork Producers Association shares this sentiment. It should be satisfying to the Nebraska Pork Producers and all of its members to know that the formation of this group is truly industry leading. Making the investment now in groups like these will surely pay dividends for NPPA in the future. The reality that there is a shortage of talent present today is on the minds of many individuals and organizations as they try to successfully plan for transition in the near future. Be assured that NPPA is taking the right steps to prepare for this.

We wrapped up our final session spending the day in Schuyler where we learned the ins and outs of QC Supply, a leading farm and industrial supplier. We received a tour of the storage warehouse and experienced how they operate and function as one of the leading distributors for other QC Supply stores, as well as for customers. Later, we had the opportunity to sit down with Mike Slegl (sales), Jason Luster (CEO), and Chuck Steier (CFO). We listened to each of their personal career routes and QC Supply's history as well as its future goals. We heard the same theme we heard from Kearney leaders; the great need for talented leaders to emerge in the industry. The lack of succession planning in a company will be detrimental if not executed correctly. To execute, however, takes the right emerging leader to take on those roles and responsibilities. The conversation was rich in opinions and personal experiences with all members pitching in their own thoughts. Our visit to Schuyler once again gave credence to the importance of this leadership program. We finished our seminar and year-long program on a strong and powerful note; a successful end to a career changing program.

We invested in and helped one another develop and grow during this career changing program.

Mission Statement:

Our goal is to prove to consumers that the right Agricultural lighting “system” will make your animals happier, healthier and more productive!

What is unique about your company:

ONCE is a technology company applying innovations in photobiology and optogenetics to animal and horticultural agricultural lighting, biosecurity and hatchery markets to enhance animal performance and significantly reduce electricity costs. ONCE agricultural lamps are used in over 16 countries, including the world’s largest maker of open community chicken, layer and swine housing.

Most notable accomplishment for your Company:

Our products apply photobiology to create a formulated light that enhances behavioral characteristics of animals, resulting in improved performance.

Products Offered:

Swine LED lighting with Dim-to-Red® Technology
Broiler House LED lighting with Agrishift® Dim-to-Blue® Technology
Layer Poultry LED lighting with Agrishift® with Dim-to-Red® Technology
Agrishift® LED lighting with Dim-to-Blue® Technology for Pullets
BioShift® UVC Germicidal Chamber
Agrishift® LED Dimmers

Territory Covered/Area Served:

Worldwide, with headquarters in Plymouth, Minnesota

Key Contacts/Staff:

Tanya Streifel, Marketing Manager
Daniel Emery, VP Sales and Marketing

Company/Organization Contact Information:

15255 23rd Avenue North, Plymouth, MN 55447
Phone: 763-381-5621
Fax: 763-381-5698
www.onceinnovations.com
info@onceinnovations.com
www.facebook.com/onceinnovationsinc/

Animal Health in the Heartland

bionebraska life sciences association

IOWA BIOTECH ASSOCIATION IOWABIO.ORG

This inaugural Animal Health in the Heartland Symposium, ***Biotechnology's Role in Emergency Preparedness,*** offers the opportunity to discuss the past, current, and future innovative methods of animal disease and outbreak management. Recent outbreaks of Avian Influenza (AIV) and Porcine Epidemic Diarrhea Virus (PEDV) have had a serious impact on our region; impacting animals, producers, consumers, and the encompassing agriculture industry. This event will provide a forum where industry, academic, and government leaders can interface to discuss the world's foremost animal health issues, providing a platform for future collaboration and solutions.

Sponsors

cultivation CORRIDOR
The science that feeds the world.

IOWA STATE UNIVERSITY
College of Veterinary Medicine

IOWA STATE UNIVERSITY
Extension and Outreach

IANR

NEBRASKA INNOVATION CAMPUS

Kick-Off Reception
July 19, 2016 | 5:00pm – 7:30pm
Brix at Midtown Crossing, Omaha, NE
(Must register for the main symposium to attend)

Animal Health in the Heartland Symposium
July 20, 2016 | 7:30am – 5:00pm
Sorrell Center, University of Nebraska Medical Center, Omaha, NE
Cost: $125 per Person

Speakers
Dr. James Roth – Iowa State University
Dr. Bruce Carter – USDA Center for Veterinary Biologics
Dr. Byron Rippke – USDA Center for Veterinary Biologics
Dr. David Suarez – USDA SE Poultry Research Laboratory
Dr. Keith Hamilton – Kansas State University College of Veterinary Medicine

And other experts from industry, government and academia
View Full Agenda

Topics
Global and U.S. Perspectives
Vaccine Stockpiling
Dynamic Challenges of Influenza
Emerging Swine Diseases
Industry Panel Discussion

Register by July 8, 2016 at www.iowabio.org/animalhealth

☎ 888-627-7675

COMMIT TO CONTINUOUS IMPROVEMENT

People. Pigs. Planet.℠

PQA PLUS® Our Responsibility. Our Promise. VERSION 3

EFFECTIVE: JUNE 2016

With more than 63,000 producers certified, the Pork Quality Assurance® Plus (PQA Plus®) program demonstrates our industry's commitment to continuous improvement in production practices.

Enhancements to version 3 include:

- The We Care® Ethical Principles now serve as the main chapters of the program.
- The Good Production Practices have been restructured as sub-chapters.
- The PQA Plus Site Assessment, which now aligns with the Common Swine Industry Audit, highlights the 27 key aspects of swine care and pre-harvest pork safety for all phases of production.

Learn more about PQA Plus version 3 by visiting *pork.org/certifications*

©2016 National Pork Board, Des Moines, IA USA. This message funded by America's Pork Producers and the Pork Checkoff.

(800) 456-7675 - pork.org

pork checkoff

Dependable Ventilation Power.

GrowerSELECT's AirStorm Fiberglass Fans deliver superior ventilation performance to producers who demand the best value.

HOG SLAT
www.hogslat.com

Supporting you with locations at:
Seneca, KS.....(855) 520-6622
West Point, NE.....(855) 372-6988
Humphrey, NE.....(866) 923-0167

©2015 Hog Slat, Inc. All rights reserved.

Raising Nebraska during the 2016 Nebraska State Fair!

Raising Nebraska is gearing up for its third opening showcase during the 2016 Nebraska State Fair which occurs from August 26–September 5 in Grand Island, NE. We are thrilled to announce that two new exhibits will be added to Raising Nebraska! The Living Soil exhibit and a quiz bowl game will be added to our existing exhibits to assist in telling the story and informing consumers about Nebraska agriculture.

The Living Soil exhibit will highlight a few different aspects of soil from nutrients needed, soil structure, lengths of roots, underground soil camera and a few more! Participants will be able to get moving and feel soil types, see soil come to life as you travel into a microscopic world.

The quiz bowl game will allow for attendees to challenge one another on agriculture hot topic facts. Bring 3 friends and have a 4 way challenge to find out who knows the most about Nebraska Ag!

If you are interested in giving 4 hours of your time during your Nebraska State Fair experience, the Grand Island Chamber of Commerce is coordinating a few positions within Raising Nebraska. Roles include assisting fair goer's with the exhibits, greeting at the door, announcing the upcoming events in the space, and answering fair questions. To review and sign-up for those opportunities, visit statefairvolunteer.org/.

Raising Nebraska has some very exciting changes and updates happening! Summer hours are Monday–Friday, 9 am–noon & 1:00 pm–4:00 pm; Saturdays 10:00 am–2:00 pm. Come check it out and visit the experience!

Thank you Allied Members for all of your support through the years and welcome to our new Allied Members. We are greatly appreciative of our members continuing to renew your membership and support of the Nebraska Pork Producers Association. We look forward to a successful 2016 with our three tiers of membership.

If you have any questions, please contact Sandra Kavan at sandra@nepork.org or at (402) 472-0493.

Gold Level ($2,000)

Russ Vering
russv@cpmfeed.com

Kelley Johansen
kelley.johansen@fcsamerica.com

Kevin Nolan
kevin.nolan@parkslivestock.com

Leo Hanson
lhanson@wiechmanpig.com

Silver Level ($850)

Tod Adams
tadams@allflexusa.com

Hillary Snyder
hillary.snyder@boehringer-ingelheim.com

Cal Coffin
ccoffin@cencon.com

Ted Beckner
ted.beckner@cvacoop.com

Rachelle Kuhl
rkuhl@dnaswinegenetics.com

Kelly Cobb
kelly@greengablecontracting.com

Todd Heisterkamp
theisterkamp@gromaster.com

Matt Williams
mattw@heartlandbuilders.net

Gary McDuffee
gmcduffee@hogslat.com

Dan Sanne
dsanne@hogslat.com

Silver Level ($850)

Ron Browning
rsbrowning@hormel.com

Paul Mossner
paul.mossner@jbsunited.com

Dave Bromert
dave.bromert@merck.com

Barrie Luers
barrie@midwestlivestock.com

Victor Bohuslavsky
victor@nebraskasoybeans.org

Dan Lyons
dan@petersenagsystems.com

Jason Luster
jluster@qcsupply.com

John Blanscet
jblanscet@smithfield.com

Craig Jarolimek
craig.jarolimek@topigsnorsvin.us

Dave Schinstock
david.schinstock@tyson.com

Linda Gibbs
linda@waldogenetics.com

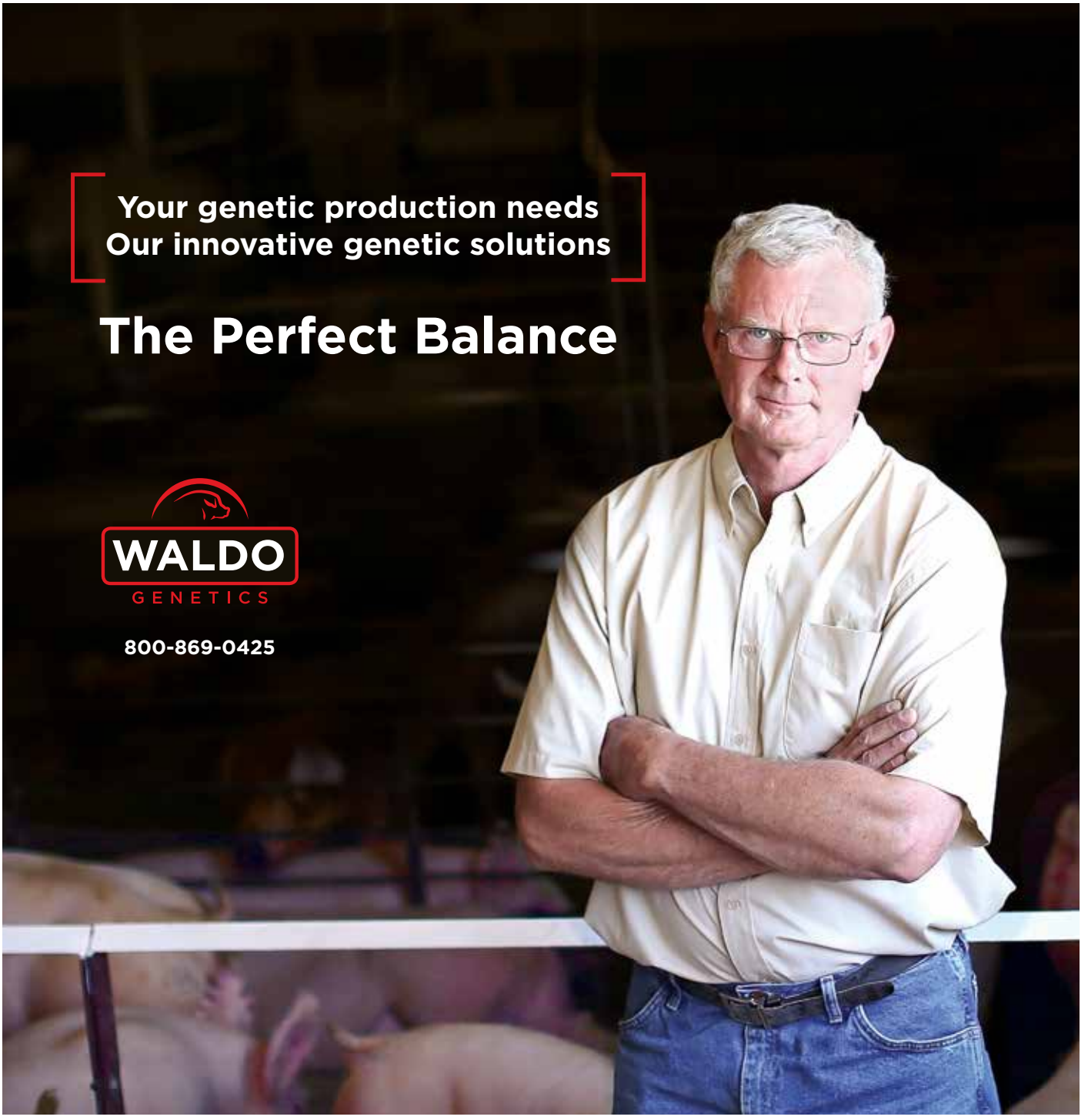
Melvin Dorf, Jr.
melvindorfjr@winwinllc.co

Bronze Level ($350)

COMPANY	CONTACT	EMAIL
A J O'Mara Group, LLC	John O'Mara	sales@ajomara.com
A-FAN	Emily Skillett	emilys@a-fan.org
Advanced Agri Direct, Inc.	Shaun Heldt	advagri@cancrete.com
Agri Sales, Inc.	Brad Carlton	brad@agrisales-inc.com
AgroSoft North America, Inc.	Jon Tomsen	ujt@agrosoft.net
Alltech, Inc.	Kade Scott	kscott@alltech.com
American Heartland Insurance Agency, Inc.	Dan Neville	dan@ahia.com
Bruning Law Group, LLC	Katie Spohn	Katie@bruninglawgroup.com
Commodity Solutions, Inc.	Jed Christensen	jedc@commoditysolutions.com
Design Agri-Systems, Inc.	Randy Eisenmenger	dsignag@megavision.com
DuPont Pioneer	Sharyl Sauer	sharyl.sauer@pioneer.com

Bronze Level ($350)

COMPANY	CONTACT	EMAIL
Elanco Animal Health	Jerry Gross	grossga@elanco.com
Fast Genetics, USA	Charles Martin, DVM	cmartin@fastgeneticsusa.com
Hermitage NGT	Bailey Griffith	office@hermitagengt.com
Holmes, Murphy and Associates, LLC	JD Gustafson	JGustafson@holmesmurphy.com
JES Environmental Services, Inc.	Jack Sukovaty	jack@jesenv.com
Kemin Industries, Inc.	Scott Houchins	scott.houchins@kemin.com
Livingston Enterprises, Inc.	Bruce Livingston	bruce@livingstonent.com
Lynch Livestock, Inc.	Gary Lynch	gary.lynch@lynchlivestock.com
Madison Farm Supply	John Kruid	madisonfarmsupply@cableone.net
Midland Vet Services	Curtis Stutheit	curtis@midlandvetservices.com
Motomco, Ltd	Steve Von Haden	svonhaden@motomco.com
National Pork Board	Rob Christine	rchristine@pork.org
National Pork Producers Council	Craig Boelling	boellingc@nppc.org
Nebraska Corn Board	Emily Thornburg	emily.thornburg@nebraska.gov
Nebraska Corn Growers Association	Scott Merritt	smerritt@necga.com
Nebraska Farm Bureau Federation	Steve Nelson	sdnelson@nefb.org
Nebraska Rural Radio Association	Tim Marshall	tmarshall@krvn.com
Nutrient Advisors	Andy Scholting	andy@nutrientadvisors.com
ONCE, Inc.	Brian Babb	bbabb@onceinnovations.com
Osborne Industries, Inc.	Robin Friedrichs	robin@osborne-ind.com
Phibro Animal Health Corp.	Doug Weiss, DVM	douglas.weiss@pahc.com
PIC	Eric Ogren	eric.ogren@genusplc.com
Pinnacle Bank	Amy Guenther	amy.guenther@pinnbank.com
Provimi North America, Inc.	Mike Clark	mclark@provimi-na.com
Purina Animal Nutrition	Curt Warren	cdwarren@landolakes.com
Sandy Pine Systems	John Carlson	john.carlson@sandypine.com
Standard Nutrition	Mike Wisnieski	mwisnieski@standardnutrition.com
Swine Management Services, LLC	Mark Rix	mark.rix@swinems.com
Wahoo Concrete Products	Randy Paseka	wcrandy@windstream.net
We Support Ag	Ansley Mick	ansley@wesupportag.org
Whole Hog Genetics	Ron Brodersen, DVM	wholehogai@wholehogai.com
XFE Products	Dennis Nuttelman	nd04056@windstream.net
Zoetis	Kelly Coulson	kelly.coulson@pfizer.com
Zoltenko Farms, Inc.	Lannin Zoltenko	lannin.zoltenko@zfistud.com

Nebraska Pork Producers Association
7441 O Street, Suite 104
Lincoln, Nebraska 68510

OFFICIAL PUBLICATION OF THE NEBRASKA PORK PRODUCERS ASSOCIATION TO INFORM ITS MEMBERS