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NEBRASKA PORK PRODUCERS ASSOCIATION

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SMOKY COUNTRY-STYLE RIBS

INGREDIENTS

3 Pounds Country-Style Pork Ribs
Garlic Salt
Black Pepper, Freshly Ground
1 Cup Ketchup
1/2 Cup Brown Sugar, Firmly Packed
1/2 Cup Chili Sauce
2 Tablespoons Cider Vinegar
2 Tablespoons Liquid Smoke
1 Tablespoon Lemon Juice

DIRECTIONS

Sprinkle ribs with garlic salt and freshly ground pepper. Combine remaining ingredients in a medium saucepan. Cook over medium heat for about 10 minutes, stirring occasionally; keep warm.

Place ribs, rib bones down, on rack of a shallow roasting pan. Baste with sauce. Bake at 325 degrees F. for 1 1/2 to 2 1/2 hours, turning and basting with sauce every 30 minutes. Cut into serving-size portions. Bring remaining sauce to a boil and serve with ribs.

Serves 6

SERVING SUGGESTIONS

Country-style ribs are the meatiest variety of ribs. Plan on about a half a pound for most appetites. Serve these with your favorite potato salad and buttered corn.

Portions of Nebraska Pork Talk are partially funded by Nebraska pork producers and their checkoff investments.

Nebraska pork talk

Nebraska Pork Talk is published bi-monthly by the Nebraska Pork Producers Association, Inc. (NPPA) to a circulation of approximately 4,900, including all identified Nebraska pork producers and a variety of industry supporters.

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All inquiries and address corrections should be directed to the Nebraska Pork Producers Association.

Nebraska Pork Producers Association
7441 O Street, Suite 104
Lincoln, NE 68510

Phone: (888) 627-7675
Fax: (402) 472-4930
Email: nppa@NEpork.org
www.NEpork.org

STAT CHAT

BY NICHOLAS STREFF, DEPUTY DIRECTOR
USDA NASS NORTHERN PLAINS

The next USDA Quarterly Hogs and Pigs report will be released September 30, 2016. As a USDA National Agricultural Statistics Service (NASS) employee that works very closely on this report, I can tell you that it is important to have accurate data and that we need as many responses as possible from producers to ensure NASS reports are accurate. However, I would like to try a different approach. I would like to tell you why I feel this report is so important from a personal standpoint.

I grew up on a hog farm in South Dakota. I am very familiar with the challenges producers face on a day to day basis. I know what it's like when the feed bin is empty but it's a blizzard outside so you need to carry feed from other barns to feed that group of sows. Or when you walk into a farrowing room, hear water running, and see that somehow a sow magically got out of her crate and broke every water pipe she could reach. These daily trials shaped my work ethic, provided opportunities for awards–FFA National Swine Proficiency Award and the FFA National Star in Agricultural Placement Award–and provided opportunities in my career–worked 3 years as the national NASS Hogs and Pigs Statistician in Washington, D.C.

Because I grew up in rural South Dakota, I know the people that are directly impacted by NASS reports. That is why I take my role very seriously when I am reviewing producer data. If I see something that seems out of line on a report, I call the producer to ask for understanding. While these callbacks do not happen every quarter, I have found that most producers are very willing to answer my questions and appreciate that NASS takes data accuracy so seriously.

Data collection for the September report will run from August 30 to September 19. If you receive this report in the mail or a phone call asking to complete it, I encourage you and ask you to please fill it out. Whether you see it directly or not, this information plays a vital role in the hog industry.

- Producers use the information when making decisions on purchases, sales, and capital investments.
- Analysts use information on breeding stock inventory, farrowing intentions, the latest pig crop, and average litter size to forecast the expansion or contraction of pork production.
- Processors, warehouses, storage companies, and the transportation sector rely on the reports to anticipate future volume.

Thank you to the many producers that complete the report each quarter. Your continued cooperation ensures the NASS Hogs and Pigs report will provide timely, accurate, and useful information to the pork industry.

US Biodiesel Industry Means Pork Profitability, Better Option at the Fuel Pump

Producing biodiesel and raising pork both rely on the same basic economic principles—minimizing input costs and maximizing revenue equal profitability. And due to equally simple economic factors, a healthy, growing biodiesel industry is good for pork producers across the country.

The connection between soybean oil and biodiesel is well known. US biodiesel producers used close to 5 billion pounds of soybean oil in 2015 and the industry has had the support of the Nebraska Soybean Board, the United Soybean Board, and many other state soybean checkoff organizations over the last twenty years. The link between biodiesel and livestock producers may not be as well-known but has a significant impact for both industries.

More Biodiesel, More Meal, Lower Costs

Soybean oil and meal are co-products from oilseed crushing produced in fixed proportion to one another. Increased demand for soybean oil due to biodiesel demand means less of the overall price that the meal portion has to carry. Biodiesel demand for soybean oil also results in more meal overall, and that increased supply allows pork producers to access more meal at a lower cost. With more than 95 percent of US soybean meal going to livestock feed, this downward pressure on meal price is a welcome dynamic for domestic swine, beef, and poultry industries.

In a 2015 study, Informa Economics estimated biodiesel added 11 cents per pound of value to soybean oil, increasing overall soybean values by 63 cents per bushel—a win for soybean and livestock producers. This added value on the oil side meant livestock producers paid $21 per ton less for soybean meal and feed costs decreased almost $1.25 per head due to increased biodiesel production. For Nebraska pork producers, the annual feed bill for the state last year was more than $5.5 million less due to biodiesel production.

US biodiesel producers utilized one billion pounds of animal fats, or approximately 25 percent of the US supply in 2014.

More Biodiesel, Increased Carcass Values

While biodiesel helps control input costs on the feeding side it also helps increase revenue as it brings additional demand for animal fats. More than a quarter of all animal fats produced in the US now goes into biodiesel production with some individual segments seeing even higher use. For pork producers, more than 40 percent of choice white grease in the US now goes into biodiesel in a given year. So, not only are animal fats important to the biodiesel industry, but the biodiesel industry is increasingly important to livestock producers.

More demand of animal fats for biodiesel has led to increased value of those fats. While the price of animal fats are not primary drivers in determining the prices paid for market hogs, fed cattle, or poultry, they do affect the profit margins in these industries by increasing what is referred to as the by-product "drop value." Regression analysis conducted by Centrec Consulting Group in September 2014 and updated in 2015 concluded biodiesel demand increased choice white grease value by 10.2 cents per pound or $1.25 per head for fat hogs. It also increased beef tallow value by 10.6 cents per pound for an additional $16 per head.

US biodiesel producers utilized one billion pounds of animal fats, or approximately 25 percent of the US supply in 2014. This brought an additional $165 million dollars to the US pork industry that can be directly attributed to biodiesel demand.

The biodiesel industry is increasingly depending on the US livestock industry to provide resources for growth in new raw materials for production and based on the economics, Nebraska hog farmers can attribute a nearly $9 million positive impact annually to the biodiesel industry. A true win-win situation for all.

More Biodiesel, More Benefits for All

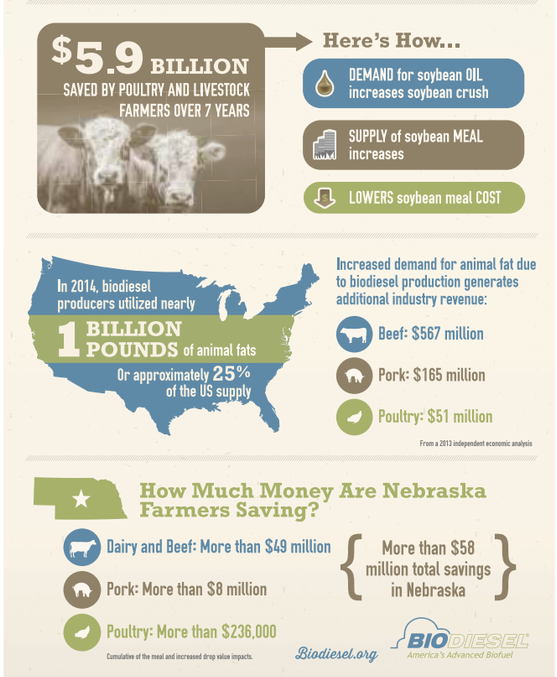
The biodiesel industry has grown from 250 million gallons a decade ago to more than two billion gallons a year today. It is made from a diverse mix of resources including soybean oil, recycled cooking oil, and animal fats. It is the first and only EPA-designated Advanced Biofuel to reach commercial-scale production nationwide. The 2.1 billion gallons of biodiesel and renewable diesel used by Americans in 2015 supported $8.4 billion in economic impact across a wide variety of sectors along with more than 47,000 jobs and $1.9 billion in wages paid.

Biodiesel has widespread support across all diesel applications because it is easy to use with existing infrastructure. From four-door sedans to bulldozers, from street sweepers to school buses, from snow plows to semi-trucks, and even in boats and home heating systems, the use of biodiesel is as diverse as the diesel engine itself. Engine manufacturers like Detroit's Big Three—Ford, General Motors and Fiat Chrysler—have supported high biodiesel blends for nearly a decade. Although vehicle manufacturers don't warranty fuel, rather just their own parts and workmanship, nearly all now formally support blends of 20 percent biodiesel (B20) in their equipment. More than 78 percent of the diesel vehicles coming off production lines today cite biodiesel use in their owners' manuals.

Biodiesel is also a more environmentally friendly fuel choice than petroleum diesel. According to the US EPA, biodiesel reduces greenhouse gas emissions by 57 percent to 86 percent compared with petroleum diesel, making it an Advanced Biofuel. Last year's biodiesel use cut carbon emissions by 18 million tons, or the equivalent carbon dioxide emissions of 3.8 million cars. It burns much cleaner than petroleum diesel, reducing particulate matter, carbon monoxide, unburned hydrocarbons, and other smog causing particles.

It is also made from renewable resources and has the highest energy balance of any commercially available fuel, returning 5.5 units of energy for every one unit needed to produce it. And it is much safer to handle and store. Biodiesel is less toxic than table salt and biodegrades faster than sugar.

In a transportation energy industry with few options, biodiesel is a truly American choice for Nebraskans.



Maintaining Digestive Balance Shouldn't Be

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It's not always easy for your sows to roll through farrowing. Feeding Levucell® SB helps support a balanced digestive system naturally, especially during times of stress. Levucell SB is a unique, naturally occurring active dry yeast that has shown to help support the natural microflora in the large and small intestine. This helps maintain optimal nutritional status, which can positively impact microbial balance in the gut.

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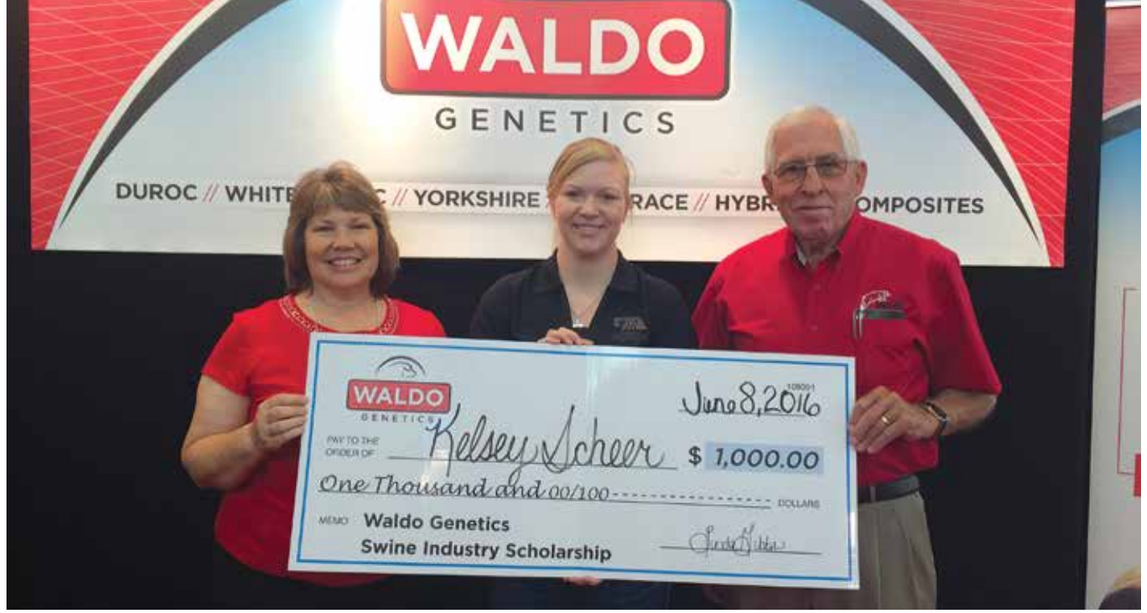

Linda Gibbs and Max Waldo award Kelsey Scheer (center) a $1,000 scholarship recognizing her knowledge and passion for the swine industry.

WALDO GENETICS AWARDS SCHOLARSHIP TO KELSEY SCHEER

Waldo Genetics®, a swine genetics industry leader, is pleased to announce Kelsey Scheer as one of the recipients for the Waldo Genetics Swine Industry Scholarship.

World Pork Expo is an exciting event for the pork industry, but for Waldo Genetics this annual event has special meaning. For the third year in a row, Waldo Genetics has had the honor of presenting two students with scholarships during Expo.

"I believe that the swine industry is very important for the future of the agricultural industry. I have a strong passion for agriculture, and this scholarship will help me finish my education and prepare me for the challenges that will come after graduation. I will be graduating in December with an Animal Science degree with an Agricultural Economics minor. I look forward to new opportunities for me to serve the swine industry."

The annual scholarship is made available to eligible returning college students enrolled in an accredited Bachelor or Post-Grad program in Agriculture or Animal Science with an emphasis on the swine industry. Each year, Waldo Genetics awards two such students $1,000 each to support their academic pursuits.

"We really enjoy giving back to our community. In fact, we believe doing so provides a unique opportunity for our customers to positively affect the lives of students pursuing a career in the swine industry and this is particularly rewarding," said Linda Gibbs, Waldo Genetics CEO. "Announcing and presenting the scholarship each year at the World Pork Expo provides a great venue to publically showcase the young talent entering our industry. The future of our industry relies on the knowledge and passion of today's students that will become tomorrow's industry innovators. The industry's future is in good hands."

Kelsey Scheer, a student at the University of Nebraska–Lincoln received one of two $1,000 scholarships during the 2016 World Pork Expo in Des Moines, Iowa. Kelsey was chosen based on her comprehensive knowledge of and passion for the swine industry and her personal determination to positively influence the industry.

"Choosing two finalists from the many impressive candidates was difficult. Just as last year, I'm, again, very impressed with the caliber of applicants to our scholarship program. These students are passionate about their studies and eager to make their mark as industry innovators," said Gibbs.

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Osborne Awarded Patent for Innovative Heat Pad Indicator

July 25, 2016—Osborne, Kan.—Osborne Industries, Inc., is pleased to announce that the U.S. Patent and Trademark Office has recently awarded Patent No. 9,361,770, for one of the company's newest products: the Osborne Heat Pad Indicator Light.

For more than 40 years, Osborne Industries, Inc., has been developing innovative products for the pig production industry, designed to facilitate informed management decisions, increase operational efficiency, and improve producer profit. The company's commitment to the industry is evident in the newly released electric indicator for its signature Stanfield® pig heating pads. The device provides visual confirmation that individual heat pads are operating properly and offers producers an added level of assurance that heat pads are providing the heat necessary for optimum piglet growth and development.

Unlike other devices available for competitive heating pads, Osborne's product features two bright LED lights. The unique and newly patented device shows that electrical circuits are functioning properly, and that individual heat pads are drawing electricity and providing the necessary heat for young pigs. The addition of the heat pad indicator to Stanfield heat pads eliminates the need for infrared temperature wands or physically inspecting individual pads to ensure they are operating properly.

Both LED lights of the Heat Pad Indicator remain consistently bright, regardless of variable watt power, which is a patented feature of the device. If the temperature of a heat pad is controlled by a ramping controller to compensate for the reduction in heating required for piglet development, the LED lights remain consistently bright and visible, even as power is reduced to the pad.

The heat pad indicator light is a powerful diagnostic tool and large systems of heat pads, equipped with electric indicator lights, are already being used by producers. "The Stanfield brand of heat pads has been the standard for providing uniform, under-body heat for newborn piglets for more than 40 years," said Osborne's Sales and Marketing Manager, Amy Conrad. "The reliability of the Stanfield brand is further solidified with the addition of the Osborne Heat Pad Indicator Light since farm personnel now have a visual way to reaffirm their heat pads are operating properly." The heat pad indicator light will alert producers to farrowing stalls requiring attention, so piglets are never without heat.

For more information on Osborne's latest patented product or the company's complete line of pig production equipment, please call 1-800-255-0316 (1-785-346-2192) or visit www.osbornelivestockequipment.com.

Osborne Industries, Inc., was recently awarded a patent for the Heat Pad Indicator Light for the company's Stanfield® Heat Pads.

Where it all began. Pershing Auditorium, downtown Lincoln.

1996

Ribfest is a great event to catch up with friends. Gary and Liz Doerr visit with Shane and Alesha Meyer.

Recognize the Young Mentor (6th from the left)? That would be NPPA's very own Ribfest coordinator – Sandra Kavan

Board Director, John Csukker showing off one of his many talents.

2016

Twenty years ago, Derek Andersen called Jane about sponsoring Ribfest. He has been our go-to guy ever since. Thank you Derek!

NPPA's Executive Director, Al Juhnke enjoying his 1st Capital City Ribfest.

Pigs of every size and shape are always a popular auction item. This pig was so big – he never made it out of the van.

NPPA President Russ Vering recognizes Dennis Beethe for stepping up to serve as a ring man year after year after year. Vering stated "His tireless efforts have made the annual auction a fun and entertaining experience for everyone who has had the pleasure of watching Dennis Beethe in action"

Supporting Ribfest are NPPA Presidents (L to R) Brian Zimmerman, Bill Luckey, Terry O'Neel, Todd Stuthman, Dennis Beethe, Troy McCain, Dave Harrington, Shane Meyer, Scott Spilker, Russ Vering.

IN **UNITY** IS **STRENGTH**

BY LESLIE McCUISTON

What a way to start the day! We first meet at the NPPA office where Kyla, JD, Amy and myself have the opportunity to get acquainted quickly before we carpool to Kearney together. After a quick stop for lunch, we head to Team Concepts where we met Josh Erickson. Josh's goal for our group that day was to get to know each other, do some team building and engagement exercises, as well as, learn a little about leadership styles.

We began with a little flashback to the 80's and a challenge to play Simon individually. Once we have all timed out our four chances, (Amy won I believe) we are challenged to work as a team. The challenge is to press the buttons in the correct order 23 times. We quickly devise a strategy that entails writing each color down and verbalizing the order for the person pressing the buttons. This strategy easily gets us to 23. Learning that the group was much stronger than singularly working, and working as a team also minimized distractions.

We also tried a little outdoor excitement where we learned how skilled some are at breaking inflatable knocker balls.

Back inside, we talked about the four levels of engagement: actively engaged, engaged, disengaged, and actively disengaged

Actively engaged people are leading. These people would never consider not moving forward and are ready to go.

Engaged people do their job and nothing more. Additionally, someone who moves from actively engaged to engaged may do so without awareness or may come to that point from previous disappointment.

Disengaged people have to be pulled along. They are sitting in the boat, but they aren't rowing and they have no intention to. They are happy with the status quo.

Actively disengaged people are utilizing their energy to move against the goal.

Josh believes the key to leadership is changing and managing the cycle of engagement so you don't have to actively manage behavior. An active discussion on how each of us had experienced engagement shifts in our own life, next lead into leadership styles. Here, Josh broke his system down into three categories.

Visionary leaders lead from way out front

- Chases an impossible dream
- Is highly motivating, inspiring, resilient and sees success as making a dream a reality
- May leave the group to reach success if they feel hindered or slowed by the group

Relational leaders lead from the center

- Wants everyone to have an intimate connection
- Engages and involves all parties
- Success is getting where they are going with the group
- May have trouble seeing a long term vision

Supportive leaders lead from the rear

- No one gets left behind
- Wants to make sure that everyone gets a piece of the credit
- Defines success as not failing
- May struggle to achieve full goal because of need for buy in

When all three are represented equally, appropriate organizational pace is achieved.

On to the capital for day two! We began our day with an informative tour of the state capital. Our tour guide imparted us with the history not only of the building itself, but everything that went into the design and creation of what is now the existing building. Having begun as a bicameral, there are actually two chambers, though one is now used primarily for media events only.

After the tour, we had a short review on the legislative process here in Nebraska and some of the history associated with how the unicameral process works. Speaker Hadley, Senator Schilz and Senator Johnson all took time from their busy schedule to visit with us about the legislative process and legislation important to both the swine and agricultural community as a whole. All have been impacted with the imposition of term limits and it is easy to see how this has and will continue to significantly impact Nebraska legislation.

Trent Nowka, lobbyist for the Nebraska Pork Producers Association explained his role and the trusting relationships he works to foster each day during the legislative session and beyond.

Senator Jerry Johnson of Wahoo shares his experiences managing co-oops and serving in the Nebraska legislature.

Josh Erickson of Team Concepts and Austin Zimmerman go head to head in the knocker balls. Their impact was so intense, one of the harnesses detached from the plastic wall and started to deflate!

Though the process can be much more efficient with a single legislative body, they also all discussed how impactful one person can be on that process through filibuster. With a great deal of legislation still on the table, the expectation of successfully making it through the remaining bills in the mere 17 days left in the legislative year are very slim.

In between hearing from the legislators, Jeremy Davis of the National Pork Producers council, guided us through LEADR (Legislative Education Action Development Resource) training. This training is intended to equip participants to effectively communicate with their legislative representatives on important issues affecting the pork and or agricultural industry as a whole. A grassroots campaign that is geared to getting information out quickly to participants in order to mobilize a message if important legislation comes to the table on a national, state or local level. This training should prove very helpful for our team as we look to become more involved not only in Nebraska, but also when we have the opportunity to travel to Washington, D.C. in September.

Al Juhnke, Executive Director for the Nebraska Pork Producers Association provided great information throughout the day on not only the legislative process here in Nebraska, but also introduced us to Trent Nowka the lobbyist hired by NPPA to work on our behalf at the Nebraska capital. At this time, we were afforded a brief view into the chamber to see a quick vote and were recognized on the floor for our attendance in the session. Some quick wrap up notes, and it was on to individual and group pictures before finishing up the day.

Apply to participate in the

2017 Pork Mentorship Program

Choosing a career path can be difficult. In a world full of occupational options, it is helpful to receive a little guidance along the way. That's why the Nebraska Pork Producers Association is extending help to college-age students to apply to participate in the Pork Mentorship Program.

The Pork Mentorship Program is a career development program that provides a variety of hands-on experiences that promote leadership and communication skills, ultimately fostering career development. The NPPA Pork Mentorship Program is more than just a scholarship. It's a way for students to build their capacity as a leader and professional in the swine and agriculture industries in Nebraska. The program provides students with an opportunity to identify future career goals and to evolve into strong agricultural advocates.

The Nebraska Pork Producers Association wants college-age students to be a part of the Pork Mentorship Program. If students are connected to agriculture and believe in the future of the pork industry, they are encouraged to apply. $500 scholarships are available for college-age students who have an interest in the pork industry—they don't have to be a pork producer!

How it works
Year-long programming will run from February 1 to February 1, the following year. During that time students will attend seminars where they will learn about various aspects of the pork and agriculture industries, participate in a bus tour highlighting Nebraska agriculture, and have opportunities to promote Nebraska's pork industry. Upon completion, students will receive a $500 scholarship toward their education expenses. Students will not be responsible for any expenses to participate in the program.

Eligible applicants must

- Be enrolled full time in a Nebraska post-secondary school, and be between 18–24 years of age
- Be able to attend all quarterly meetings and complete all requirements before receiving his/her scholarship
- Have access to and communicate effectively via email

Develop the skills needed to be a strong advocate for agriculture by

- Shadowing industry professionals
- Promoting pork
- Blogging
- Volunteering
- Engaging in personal and professional development seminars
- Attending quarterly meetings

Who Should Apply?
College age men and women who have an interest in agriculture and the pork industry. You don't have to be a pork producer.

What Will I Do?
Job shadow pork industry professionals, promote agriculture and the pork industry, improve your leadership, team building and communications skills. You'll also travel to the World Pork Expo and other exciting industry tours and group events.

Apply!
Interested students should complete the application and submit an up-to-date resume by December 5. Applications will be reviewed, and selection notifications will be sent by December 15.

www.nepork.org/pork-mentorship-program-application/

For more information contact Kyla Habrock: kyla@nepork.org or 402-472-2528

Our investment in pork exports helps Nebraska bring home the bacon.

Through their corn checkoff, Nebraska corn farmers provide significant support for the U.S. Meat Export Federation (USMEF). Helping build demand for pork around the world—and adding profitability to every animal you produce.

We're proud to partner with the Nebraska Pork Producers Association and USMEF to tell the world about the value, nutrition and quality of your pork. Because when your little piggies go to the global marketplace, the profits end up all the way back here at home.

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Nebraska is Essential for Agricultural Exports: DDGS, Pork, and Soybeans

The United States implemented the Free Trade Agreement with Canada and started opening international markets for value-added agriculture products in 1989. Since 1989, US exports of pork have increased by 1,550 percent in value and nearly 1,300 percent in volume. The importance of trade is evident given that the US now exports more pork to the 20 countries with which it has FTAs than to all other nations combined. Pork exports add significantly to the bottom line of each US pork producer, so opening new and expanding existing markets for US pork exports through FTAs are vital to the continued success of the US pork industry. The National Pork Board and the National Pork Producers Council work in tandem to build relationships and support pork promotions in key markets, as well as navigate domestic and international policies and regulations related to trade.

The Nebraska Pork Producers Association worked in cooperation with numerous agencies, individuals, and organizations in the summer of 2016 to host various trade teams. This article summarizes a few important examples of those collaborative efforts.

Nebraska Showcases Unmatched Ability in Quality, Productivity and Trustworthiness

By Jordan Schlake, Nebraska Department of Agriculture

The China Animal Agriculture Association is a national livestock organization that is composed of members ranging from private producers, industry enterprises, and public institutions. The visitors from the CAAA visited Nebraska to learn more about our pork industry before they attended the World Pork Expo in Des Moines, Iowa. In Nebraska, the group toured Central Plains Milling, a newly constructed finishing barn for the Maschhoffs, Prairie Land Gold, Smithfield Foods, and Waldo Genetics.

The Nebraska Department of Agriculture has worked with the CAAA for the last four years. They have been a valuable partner while we develop new customers for Nebraska swine genetics in China. By hosting the team in Nebraska, we were able to deepen our relationship with them in a more personal way, and personal connections are paramount when developing business partnerships in that region of the world.

Trade between the US and China and Hong Kong was valued at $23.9 billion by the USDA for 2015. This market imported 55.7% of US soybean exports and 11% of US pork exports. As growth in the Chinese middle class accelerates, there is a lot of expectation for value-added exports to increase. This is especially true of pork as China is the largest consumer of pork in the world. Given that China is such a major importer of both pork and soybeans, having a group with diverse members like the CAAA come to visit was a major opportunity to showcase Nebraska as a supplier unmatched in quality, productivity, and trustworthiness.

Overseas Relationships have Large Impact on Local Economy

By Morgan Schilling, Nebraska Corn Board and Diane O'Neel, O'Neel Farms

From July 17th through July 23rd, a US Grains Council (USGC) trade team, which was made up of large and medium sized pork producers from Colombia, spent the week in Nebraska. The team learned more about meat processing technology as well as implementing dried distillers grains (DDGS) into their feeding diet. The USGC continues to push DDGS into Colombia and as pork producers generally use DDGS in their diets. The team arrived in Nebraska on Sunday and didn't waste any time on their quest to learn more about the swine industry in the United States.

On Monday, they spent the day at the University of Nebraska-Lincoln (UNL) campus. In the morning, they heard from Dr. Benny Mote, a swine extension specialist from the University. Benny focused on DDGS inclusion into swine diets, recent technology on swine genetics and he also covered the use of antibiotics in the swine industry. In the afternoon, the trade team stayed on UNL's campus and heard from Dr. Dennis Burson on meat processing. Dennis focused on presenting material about US pork cuts, processed meat products, US retail products and packaging and also food safety and the HACCP program.

On Tuesday, the team started the day at the Nebraska Farm Bureau in Lincoln and heard from the Nebraska Pork Producers

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2015 Top 10 Markets for U.S. Pork Exports
(product weight)

Partner	2015 value $1000	2015 Quantity Metric Tons
Mexico	1,069,874	576,921
Japan	1,534,358	376,847
Canada	760,600	189,188
South Korea	446,114	156,745
China/Hong Kong	276,691	141,097
Australia	160,194	56,237
Colombia	96,536	38,609
Dominican Republic	51,771	22,311
Philippines	61,750	22,192
Honduras	42,896	20,795

Source: USDA Foreign Agriculture Service
Updated: July 11, 2016

2015 Top 10 Markets for U.S. Pork Variety Meat Exports
(product weight)

Partner	2015 value $1000	2015 Quantity Metric Tons
China Hong Kong	313,042	168,781
Mexico	167,395	132,660
Japan	51,142	29,218
Philippines	15,519	13,013
Canada	11,844	10,859
South Korea	21,133	9,967
Taiwan	11,720	6,812
Colombia	4,541	2,695
Chile	3,384	1,986
Guatemala	7,485	1,911

Source: USDA Foreign Agriculture Service
Updated: July 11, 2016

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Association, the Nebraska Farm Bureau, and some local pork producers from Nebraska. These organizations and producers gave a broad overview on each of their impacts on the industry and allowed time for the trade team to ask many questions. The team enjoyed having a panel of local producers there, as it helped them really grasp the differences and similarities between pork production in the United States and Colombia.

In the afternoon, the team toured a hog finishing farm, owned by Terry and Diane O'Neel, southwest of Friend, NE. The O'Neels hosted the 16 member Colombia DDGS Swine Team. Among the Colombians attending were two delegates that were part of the National Pork Board's International Education Trip to Brazil and Colombia that Terry and Diane were part of in March 2014. After touring the hog facility, the team traveled just a few miles down the road and visited Nebraska Corn Board member, David Bruntz's farm, to learn more about growing corn.

The team started Wednesday at the Green Plains Ethanol office in Omaha where they were given a presentation about the Green Plains business. After the presentation, they traveled to a Green Plains ethanol plant in Shenandoah, Iowa. While there, they took a tour of the plant and experienced how an ethanol plant works and where the DDGS come from.

The team spent the majority of Thursday and Friday at the American Convention of Meat Processors and Supplier's Exhibition at the Century Link Center in Omaha. On Friday afternoon, they took a meat processing tour in Omaha with the Greater Omaha Packing Co. The team then departed for Colombia on Saturday.

The Nebraska Corn Board was happy to help coordinate this trip with the US Grains Council. All of the Colombian pork producers who attended gained a lot of information about the US pork industry as well as how DDGS could possibly benefit their operation.

The current trade relationship to Colombia has increased 30% of DDGS exported from the United States over the previous year, equaling $24,217,154 in value for 130,404 metric tons of DDGS. It is clear trade missions like this are a great opportunity to strengthen the United States' trade relationships with countries overseas which can in turn have a large impact on our local farming economy.

Maria Zieba, Deputy Director of International Affairs for the National Pork Producers Council explains, "We have a great relationship with the Colombia pork producers, and we have worked really closely with them especially Carlos Maya, their Executive President."

The US-Colombia FTA was signed in October of 2011 and went into force in May of 2012. As a part of the agreement, Colombia recognizes the equivalence of the USDA pork inspection and approval system, and also eliminates unjustified restrictions it had imposed on US pork related to trichinae. Colombian import duties on pork as high as 30 percent will be phased out, over a period not to exceed ten years, and the bulk of pork import duties will be eliminated in five years.

The numbers speak for themselves. The US-Colombia FTA has been successful, as pork exports increased 459% from 2010–2015. In 2015, US pork exports to Colombia value $101,732,240, totaling 41,389 metric tons. However, it is worth noting, exports have been down this year compared to the same period last year because of the value of the US dollar.

Thank you Allied Members for all of your support through the years and welcome to our new Allied Members. We are greatly appreciative of our members continuing to renew your membership and support of the Nebraska Pork Producers Association. We look forward to a successful 2016 with our three tiers of membership.

If you have any questions, please contact Sandra Kavan at sandra@nepork.org or at (402) 472-0493.

ALLIED MEMBERSHIP Program

Gold Level ($2,000)

CENTRAL PLAINS MILLING
Russ Vering
russv@cpmfeed.com

Farm Credit Services of America
Kelley Johansen
kelley.johansen@fcsamerica.com

Parks of Nebraska
BUYER OF CULL SOWS, BOARS, FINISHERS & BUTCHERS
877-923-4647
Kevin Nolan
kevin.nolan@parkslivestock.com

WIECHMAN Pig Company
Hog Dealers Since 1948
Leo Hanson
lhanson@wiechmanpig.com

Silver Level ($850)

Allflex
Tod Adams
tadams@allflexusa.com

Boehringer Ingelheim
Hillary Snyder
hillary.snyder@boehringer-ingelheim.com

CCS THE PROFESSIONALS
Central Confinement Service, Ltd.
Cal Coffin
ccoffin@cencon.com

CVA Central Valley Ag
GROWING AGRICULTURE TOGETHER
Ted Beckner
ted.beckner@cvacoop.com

DNA GENETICS
Greater gains. Improved performance
Rachelle Kuhl
rkuhl@dnaswinegenetics.com

GREEN GABLE CONTRACTING
Kelly Cobb
kelly@greengablecontracting.com

Gro Master
Todd Heisterkamp
theisterkamp@gromaster.com

HEARTLAND Builders Co.
Building on TRUST
Matt Williams
mattw@heartlandbuilders.net

HOG SLAT
Gary McDuffee
gmcduffee@hogslat.com
Carly Kindschuh
ckindschuh@hogslat.com

Silver Level ($850)

Ron Browning
rsbrowning@hormel.com

Paul Mossner
paul.mossner@jbsunited.com

Dave Bromert
dave.bromert@merck.com

Barrie Luers
barrie@midwestlivestock.com

Victor Bohuslavsky
victor@nebraskasoybeans.org

Dan Lyons
dan@petersenagsystems.com

Jason Luster
jluster@qcsupply.com

John Blanscet
jblanscet@smithfield.com

Craig Jarolimek
craig.jarolimek@topigsnorsvin.us

Dave Schinstock
david.schinstock@tyson.com

Linda Gibbs
linda@waldogenetics.com

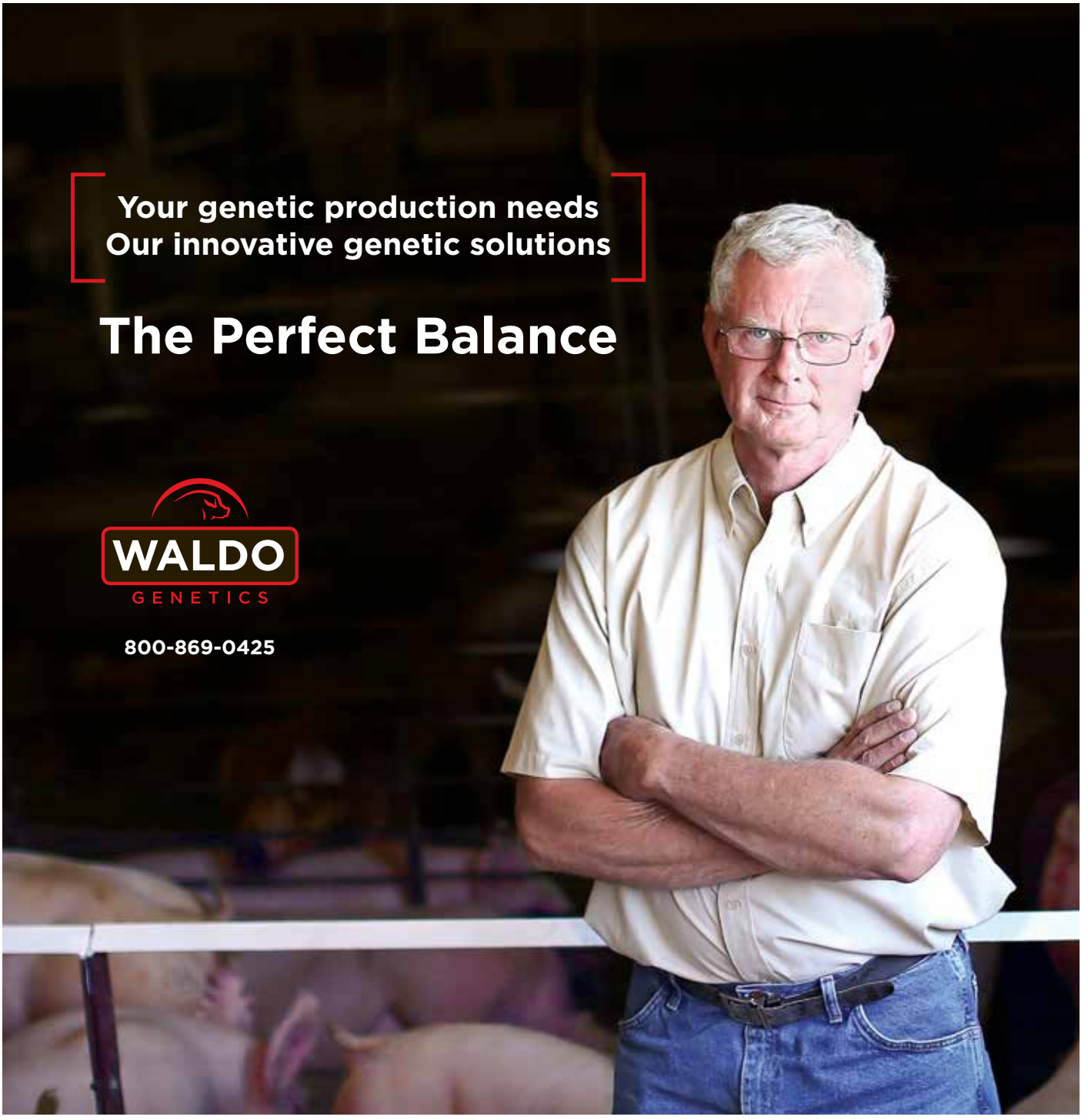
Melvin Dorf, Jr.
melvindorfjr@winwinllc.co

Bronze Level ($350)

COMPANY	CONTACT	EMAIL
A J O'Mara Group, LLC	John O'Mara	sales@ajomara.com
A-FAN	Emily Skillett	emilys@a-fan.org
Advanced Agri Direct, Inc.	Shaun Heldt	advagri@cancrete.com
Agri Sales, Inc.	Brad Carlton	brad@agrisales-inc.com
AgroSoft North America, Inc.	Jon Tomsen	ujt@agrosoft.net
Alltech, Inc.	Kade Scott	kscott@alltech.com
American Heartland Insurance Agency, Inc.	Dan Neville	dan@ahia.com
Bruning Law Group, LLC	Katie Spohn	Katie@bruninglawgroup.com
Commodity Solutions, Inc.	Jed Christensen	jedc@commoditysolutions.com
Design Agri-Systems, Inc.	Randy Eisenmenger	dsignag@megavision.com
DuPont Pioneer	Sharyl Sauer	sharyl.sauer@pioneer.com

Bronze Level ($350)

COMPANY	CONTACT	EMAIL
Elanco Animal Health	Jerry Gross	grossga@elanco.com
Fast Genetics, USA	Charles Martin, DVM	cmartin@fastgeneticsusa.com
Hermitage NGT	Bailey Griffith	office@hermitagengt.com
Holmes, Murphy and Associates, LLC	JD Gustafson	JGustafson@holmesmurphy.com
JES Environmental Services, Inc.	Jack Sukovaty	jack@jesenv.com
Kemin Industries, Inc.	Scott Houchins	scott.houchins@kemin.com
Livingston Enterprises, Inc.	Bruce Livingston	bruce@livingstonent.com
Lynch Livestock, Inc.	Gary Lynch	gary.lynch@lynchlivestock.com
Madison Farm Supply	John Kruid	madisonfarmsupply@cableone.net
Midland Vet Services	Curtis Stutheit	curtis@midlandvetservices.com
Motomco, Ltd	Steve Von Haden	svonhaden@motomco.com
National Pork Board	Rob Christine	rchristine@pork.org
National Pork Producers Council	Craig Boelling	boellingc@nppc.org
Nebraska Corn Board	Emily Thornburg	emily.thornburg@nebraska.gov
Nebraska Corn Growers Association	Scott Merritt	smerritt@necga.com
Nebraska Farm Bureau Federation	Steve Nelson	sdnelson@nefb.org
Nebraska Rural Radio Association	Tim Marshall	tmarshall@krvn.com
Nutrient Advisors	Andy Scholting	andy@nutrientadvisors.com
ONCE, Inc.	Brian Babb	bbabb@onceinnovations.com
Osborne Industries, Inc.	Robin Friedrichs	robin@osborne-ind.com
Phibro Animal Health Corp.	Doug Weiss, DVM	douglas.weiss@pahc.com
PIC	Eric Ogren	eric.ogren@genusplc.com
Pinnacle Bank	Amy Guenther	amy.guenther@pinnbank.com
Provimi North America, Inc.	Mike Clark	mclark@provimi-na.com
Purina Animal Nutrition	Curt Warren	cdwarren@landolakes.com
Sandy Pine Systems	John Carlson	john.carlson@sandypine.com
Standard Nutrition	Mike Wisnieski	mwisnieski@standardnutrition.com
Swine Management Services, LLC	Mark Rix	mark.rix@swinems.com
Wahoo Concrete Products	Randy Paseka	wcrandy@windstream.net
We Support Ag	Ansley Mick	ansley@wesupportag.org
Whole Hog Genetics	Ron Brodersen, DVM	wholehogai@wholehogai.com
XFE Products	Dennis Nuttelman	nd04056@windstream.net
Zoetis	Kelly Coulson	kelly.coulson@pfizer.com
Zoltenko Farms, Inc.	Lannin Zoltenko	lannin.zoltenko@zfistud.com

Nebraska Pork Producers Association
7441 O Street, Suite 104
Lincoln, Nebraska 68510

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